

# Mod. 2: Objectives Analysis



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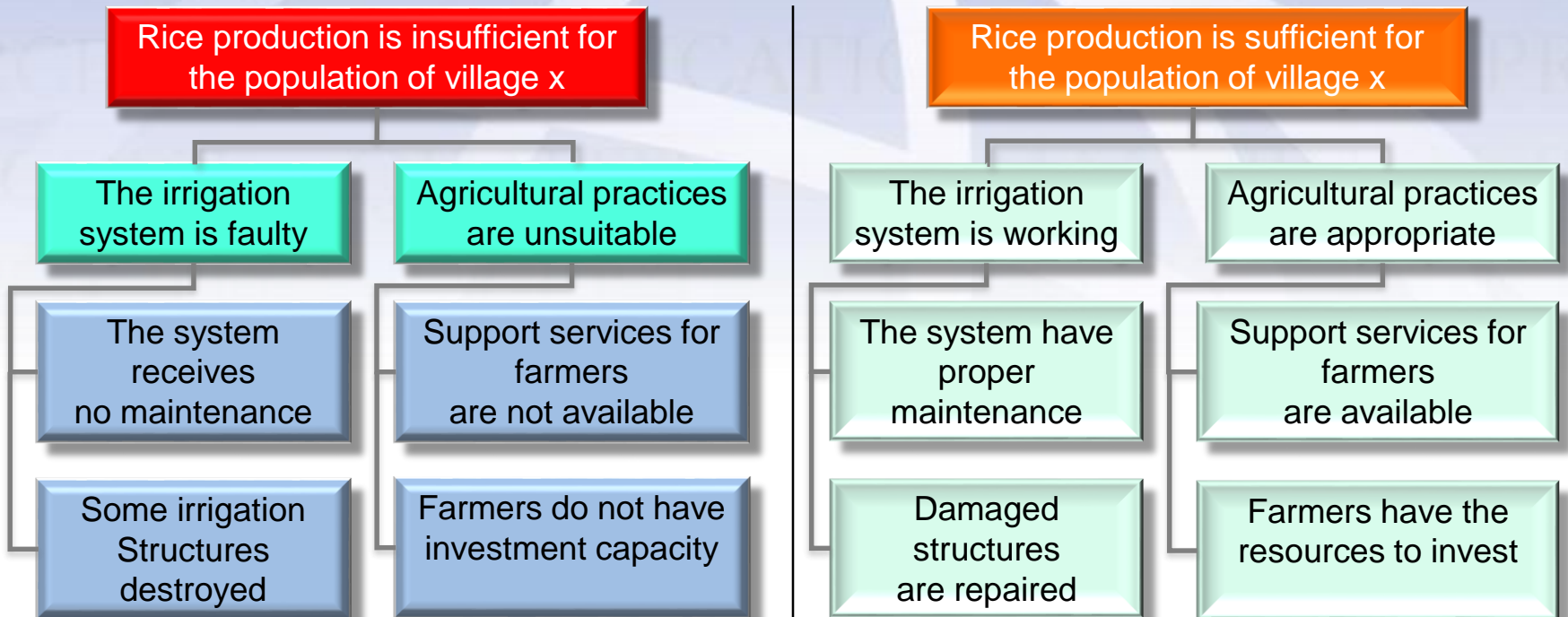
# Purpose of Objectives Analysis

- Describes a situation after the problem have been resolved
- Identifies the means-end relationship
- Visualizes the means-end relationship in a diagram referred to as an “Objective tree”

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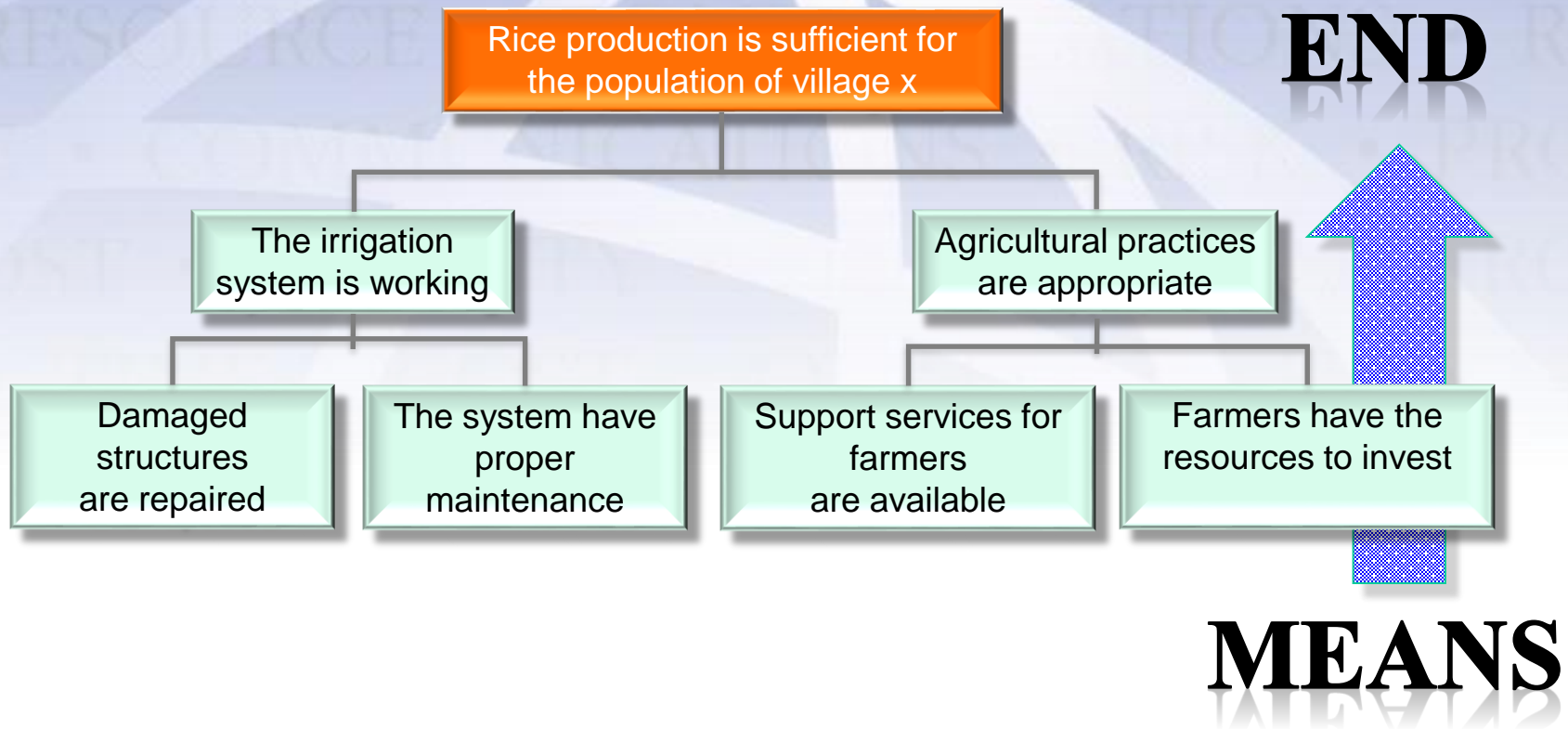
# Analysis of Objectives

## PROBLEM → OBJECTIVES



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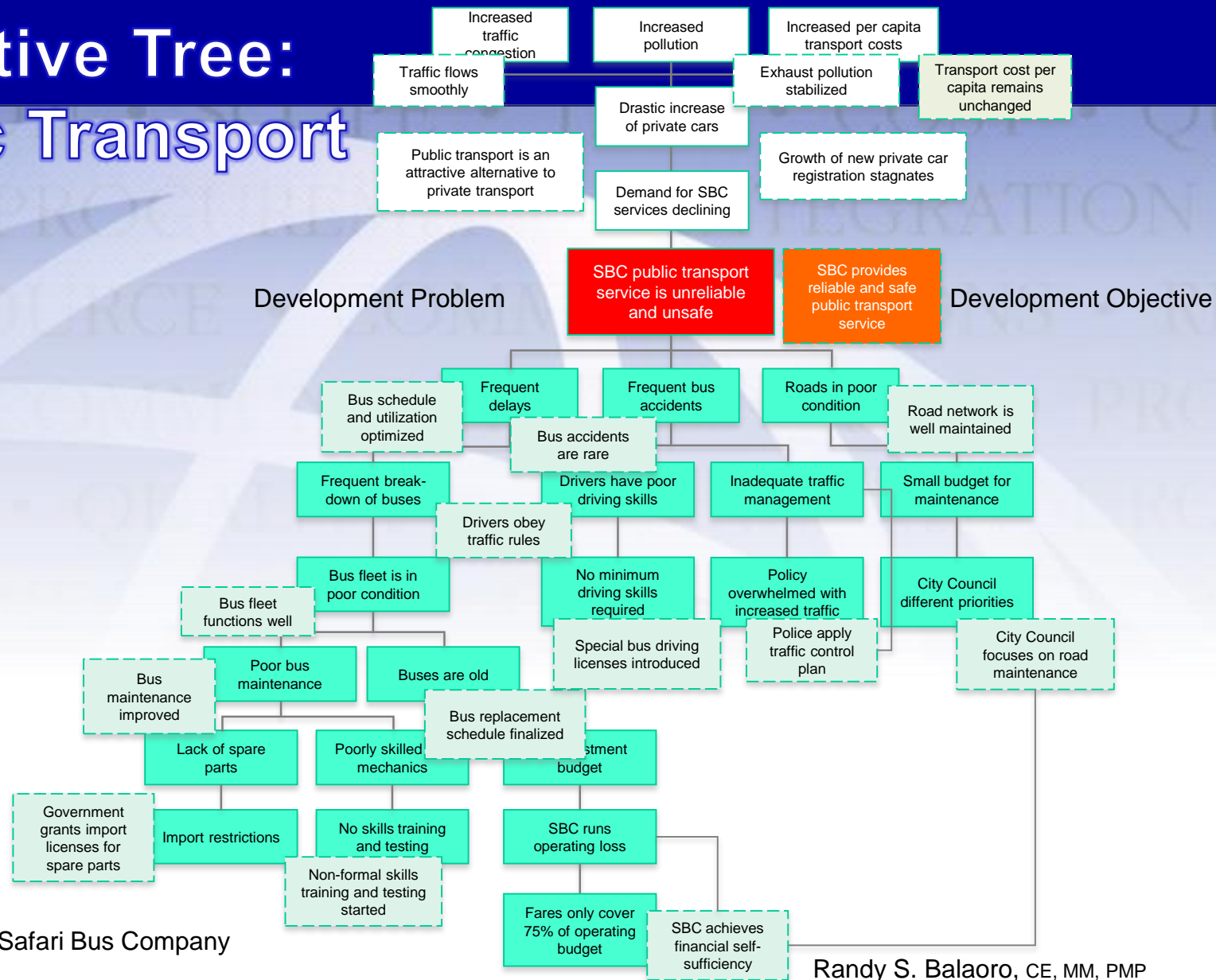
# Analysis of Objectives



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# Objective Tree: Public Transport



# Basic Considerations

- ☐ Does the objective statement make sense as an “improved condition?” (realistic?; possible?)
- ☐ Have we left out anything in our problem analysis that will need to be addressed to achieve this desired “improved condition?”
- ☐ What do stakeholders think or how might they react?
- ☐ What might be possible risks and assumptions?

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# Alternatives Analysis

- Used to identify alternative means of achieving the desired situation or development objective
- Assess the feasibility of each alternative
- Agree on a project strategy

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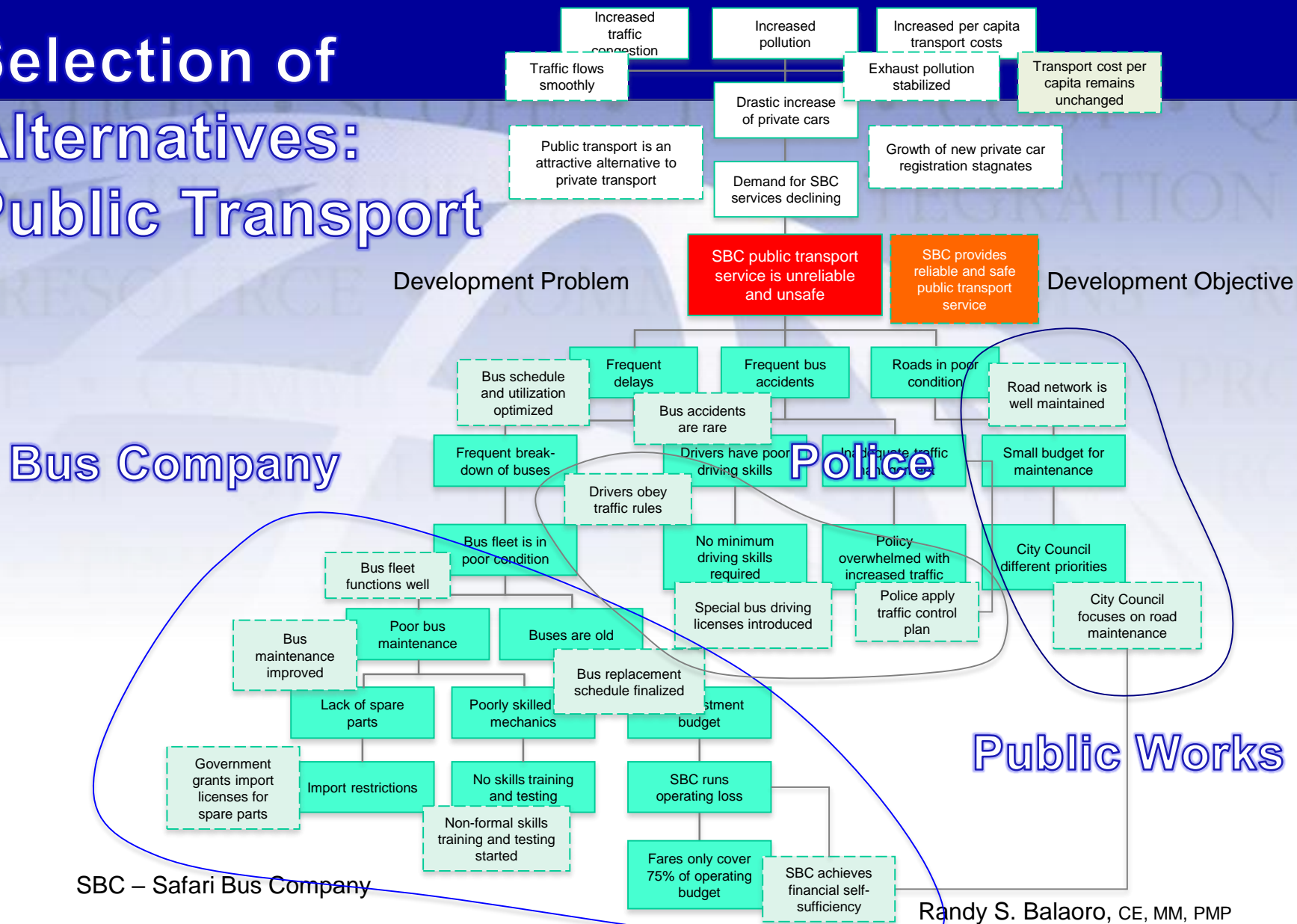
# Criteria for Choosing Alternatives

- Desirability
- Acceptability of the change
- Probability of achieving the project purpose and its results
- Cost
- Timeframe
- Risks
- Sustainability

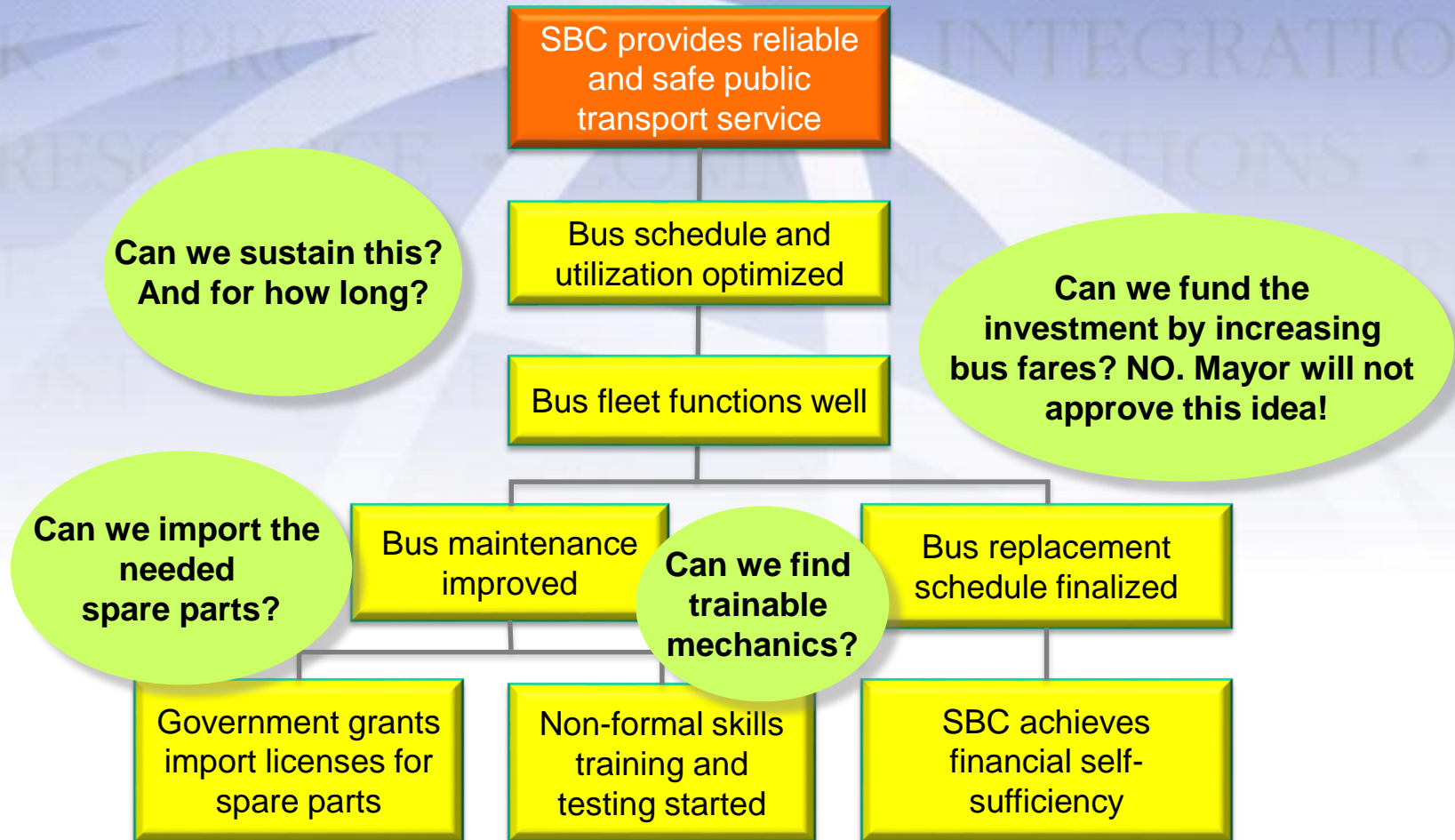
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# Selection of Alternatives: Public Transp

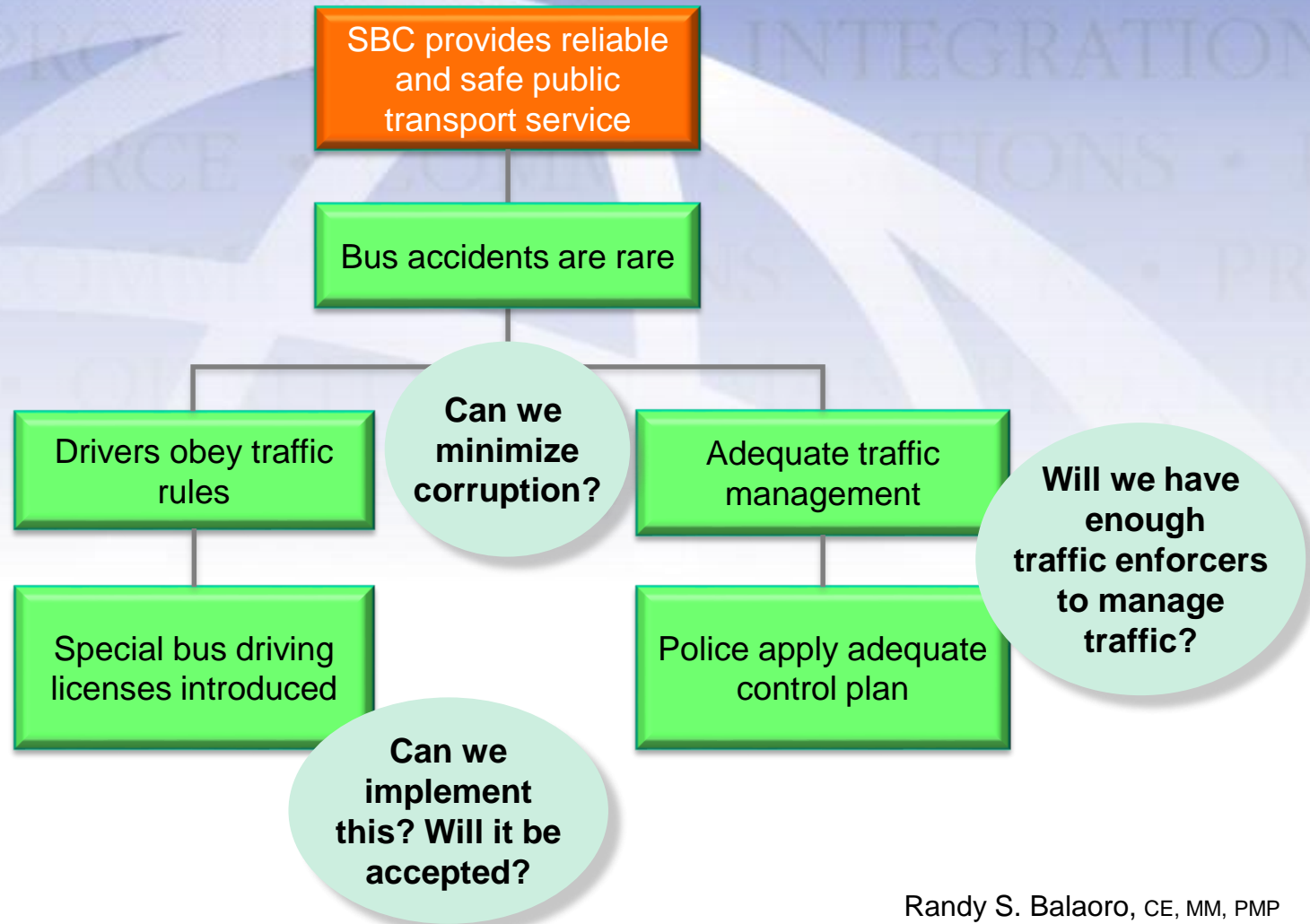


# Safari Bus Company



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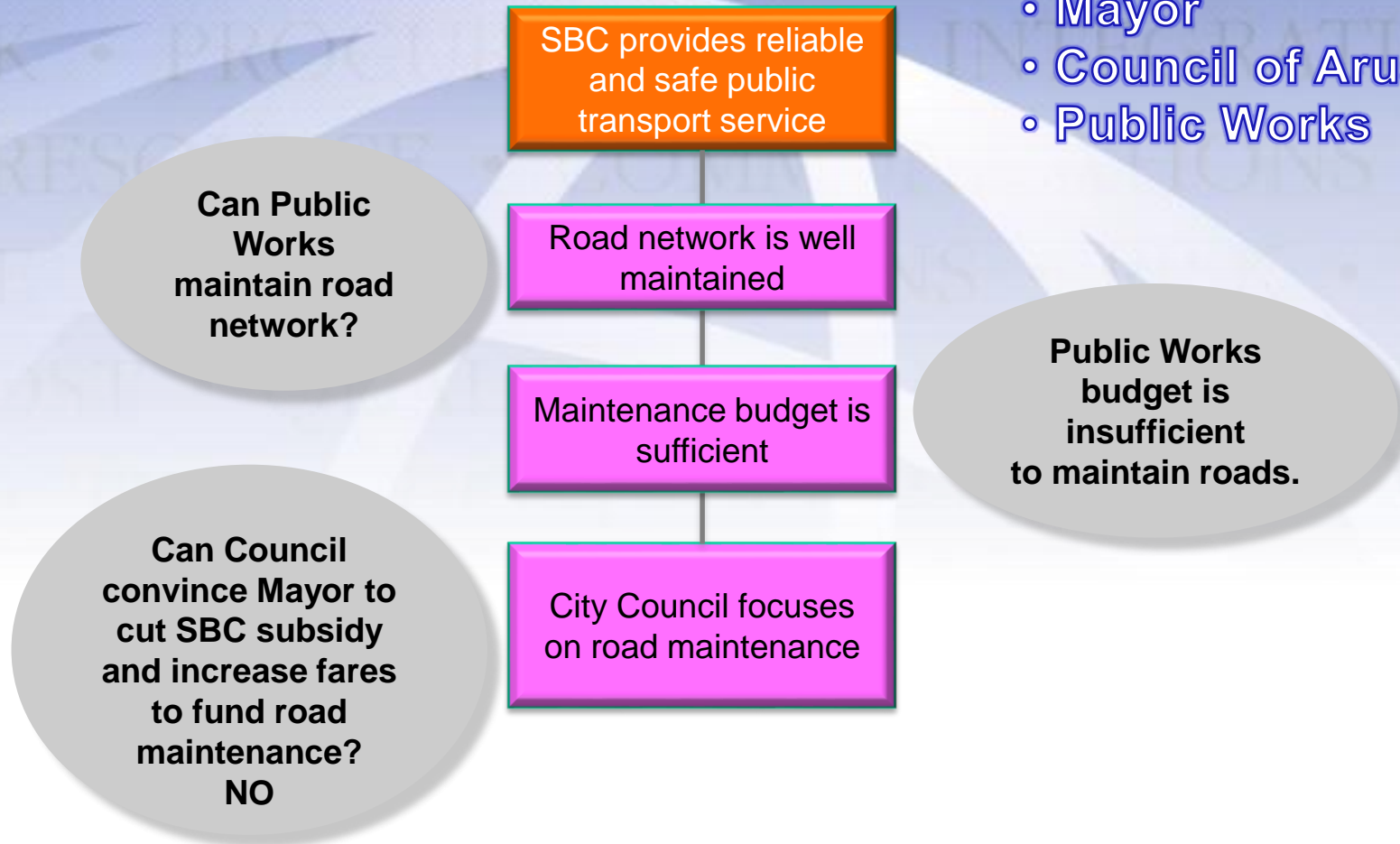
# Law Enforcement Agency



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# Local Government

- Mayor
- Council of Arusha
- Public Works



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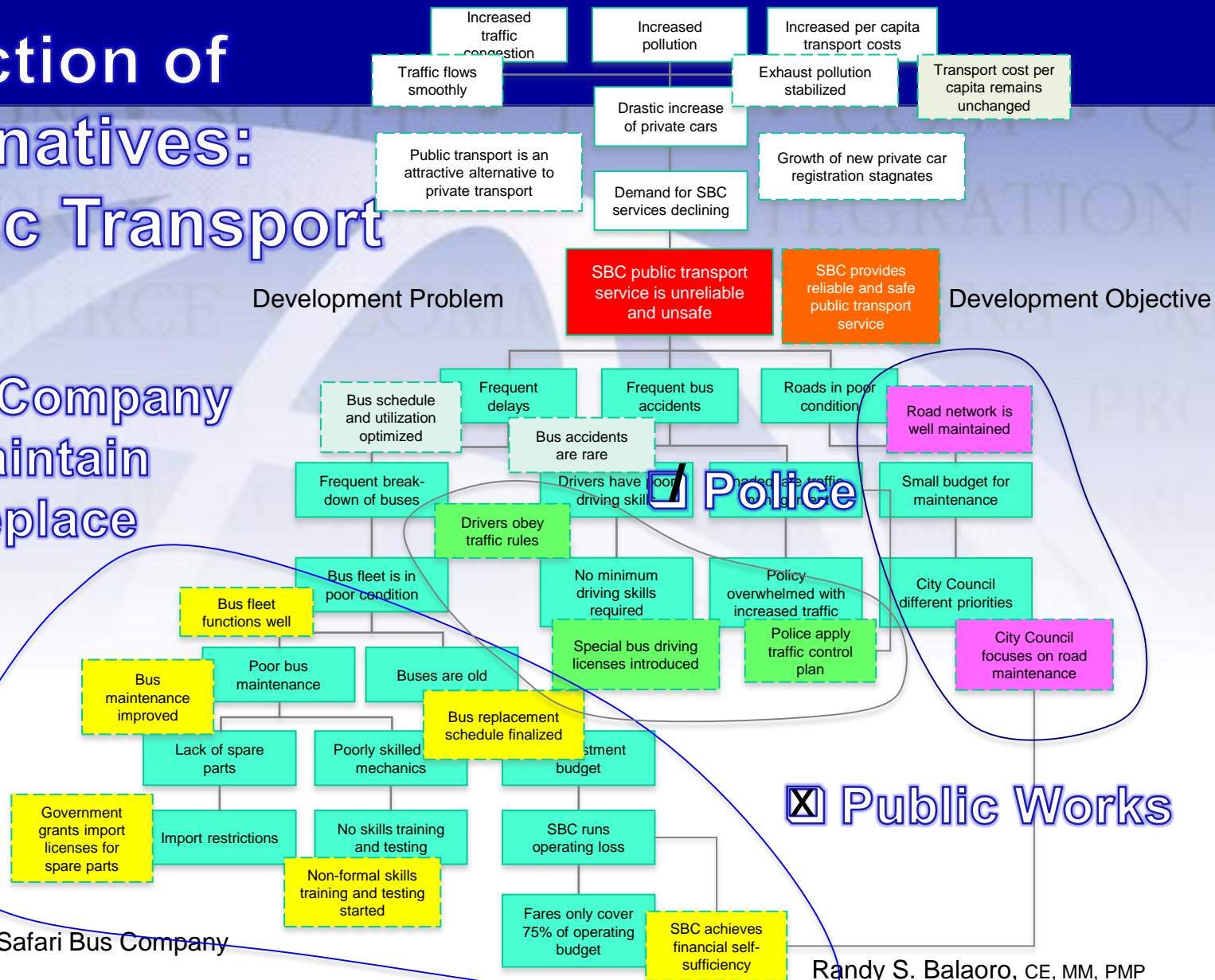
# Selection of Alternatives: Public Transport

Bus Company

☒ Maintain

☒ Replace

SBC – Safari Bus Company



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# End of Presentation



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